

# Printer Buying Guide: Save Time, Money, and Boost Productivity

Choosing the right printer isn't just about the initial price. It's about getting reliable performance, long-term savings, and greater efficiency. This guide outlines the key factors you should consider making an informed, smart decision for your business.



# What to consider while selecting a printer?

When choosing a printer, copier or an MFP for your business, it's important to **look beyond the initial purchase price.**

Consider factors like:



## Reliability

A printer that breaks down frequently or requires costly repairs can quickly eat into your budget. Look for a device with long-lasting components, low operating costs, and features that enhance your workflow, such as cloud connectivity and strong security.



## Total cost of ownership



## Security



## Ease of use

By focusing on these long-term benefits, you'll choose a printer that supports your business goals and won't be a bottleneck for your operations.

## Why Kyocera?

Kyocera is committed to providing **reliable, cost-effective** printing solutions that help your business stay **productive** and **efficient**.

With durable components, high-capacity toners, and energy-efficient designs, Kyocera printers are built to:



Minimize downtime with fewer repairs.



Cut costs through fewer toner and part replacements and lower energy consumption.



Boost productivity with fewer interruptions or paper jams.



# Key Features That Make Kyocera the Best Choice:

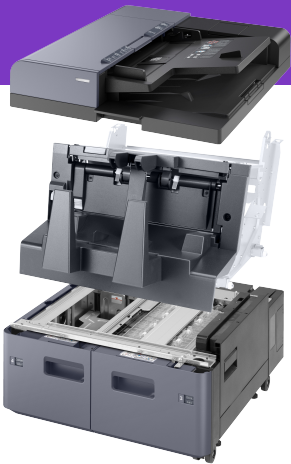
	Challenge	Kyocera Advantage
<b>1</b> <b>Unmatched Reliability:</b> Keep Operations Running Smoothly	Printer downtime is costly and disruptive.	Kyocera printers are engineered for maximum reliability, reducing breakdowns and minimizing service calls. With durable components and high uptime, your business stays on track. <ul style="list-style-type: none"><li>+ Minimal downtime means your team stays productive.</li><li>+ Fewer repairs save you money and frustration.</li></ul>
<b>2</b> <b>Durability and Cost-Efficiency:</b> Fewer Repairs, Lower Costs	Frequent repairs, replacements, and high running costs drive up expenses.	With long-lasting components, high-yield toner, and energy-efficient technology, Kyocera printers minimize maintenance and operational costs. <ul style="list-style-type: none"><li>+ Fewer service visits and cartridge replacements.</li><li>+ Lower energy consumption and supply expenses.</li></ul>
<b>3</b> <b>Robust Security:</b> Protect Your Sensitive Data	Cybersecurity threats and data breaches are becoming more common.	Kyocera printers come with built-in security features like encryption, secure print release, and user access controls, so your business's sensitive data stays protected. <ul style="list-style-type: none"><li>+ Data encryption and secure features protect sensitive information.</li><li>+ Compliant with industry standards, such as HIPAA, for regulatory peace of mind.</li></ul>
<b>4</b> <b>Easy to Use:</b> Simple, Intuitive Technology	Complex printers slow down productivity and frustrate employees.	Kyocera printers are easy to set up, with intuitive interfaces that require little to no training. Employees will spend less time figuring out how to use the device and more time getting work done. <ul style="list-style-type: none"><li>+ Simple installation and easy-to-use interface.</li><li>+ Seamless integration into existing systems and workflows.</li></ul>
<b>5</b> <b>Cloud Connectivity:</b> Work from Anywhere	Remote or hybrid teams need quick, reliable access to documents.	Kyocera printers are cloud-ready with a wide variety of exclusive software solutions, allowing employees to access and print documents from anywhere, on any device, with platforms like Google Drive, OneDrive, and SharePoint. <ul style="list-style-type: none"><li>+ Cloud integration boosts team collaboration and flexibility.</li><li>+ Print and scan from any location, anytime.</li></ul>
<b>6</b> <b>Sustainability:</b> Save Money & the Environment	Wasteful printing and high energy consumption harm both the environment and your bottom line.	Kyocera printers are designed to be eco-friendly, with low energy consumption and minimal waste, helping you achieve both cost savings and sustainability goals. <ul style="list-style-type: none"><li>+ Energy-efficient models reduce electricity bills.</li><li>+ Long-life parts reduce waste and the need for replacements.</li></ul>



# Total Cost of Ownership (TCO): More Value, Less Expense

The true cost of your printer goes beyond the initial purchase price. Kyocera printers are designed to deliver long-term savings through:

**Long-lasting components**  
reduce costly repairs and  
replacements.



**High-yield toners**  
lower the frequency of  
cartridge replacements.



**Energy-efficient  
devices** cut down on  
utility bills.



With Kyocera, you invest in reliable, high-performance technology that keeps your business running smoothly and saves you money over the long term.

## Choose Kyocera for Reliable, Cost-Effective Printing Solutions

### Kyocera delivers:

- + Reliability to keep your business productive.
- + Long-lasting components to reduce maintenance costs.
- + Cost-effective solutions to lower your operational expenses.



### Get in touch with us now!

For any other questions, device upgrades or new solutions Kyocera has you covered.



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